

Ein Unternehmen der LBBW

Berlin Hyp

3rd Trendbarometer Survey 2024: Tentative Recovery on the Horizon?

Results of the expert survey by Berlin Hyp AG

Key Facts

1 survey

3 days (7th to 9th October 2024)

6 questions with one or more possible answers

436 participating real estate professionals

Key Results

54%

of those surveyed consider high-quality properties and modern working environments the main key to revitalising the office sector

51%

of respondents are still saying “Survive ‘til ‘25” regarding the immediate outlook for the industry

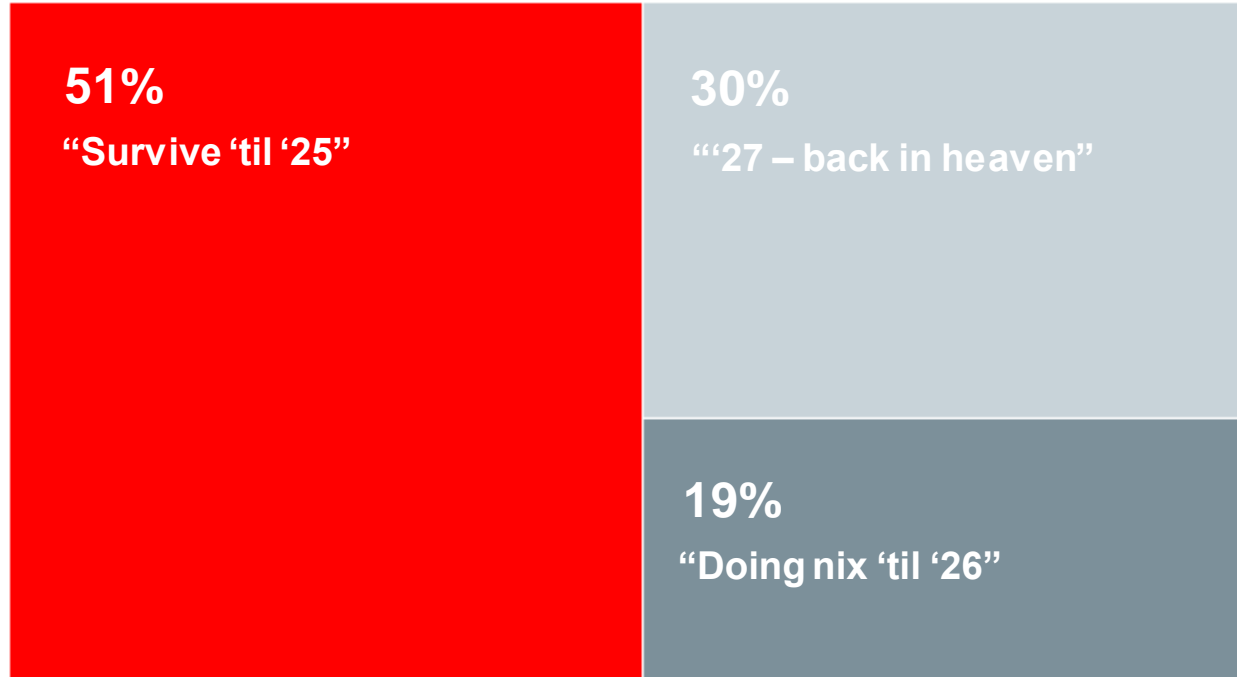
35%

consider the German commercial property market less attractive than its European counterparts

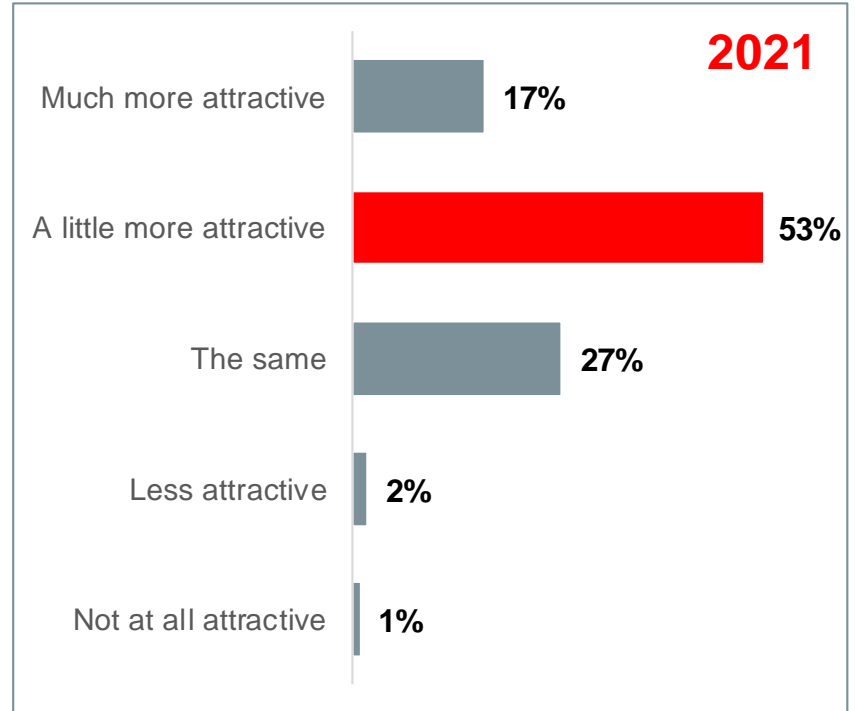
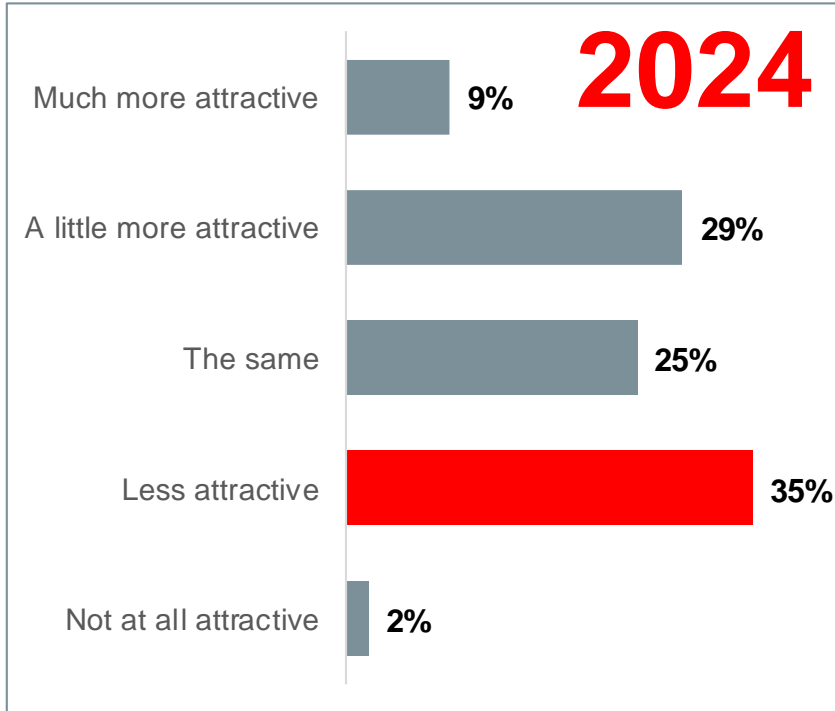
45%

believe that the most potential for recovery lies in the residential asset class

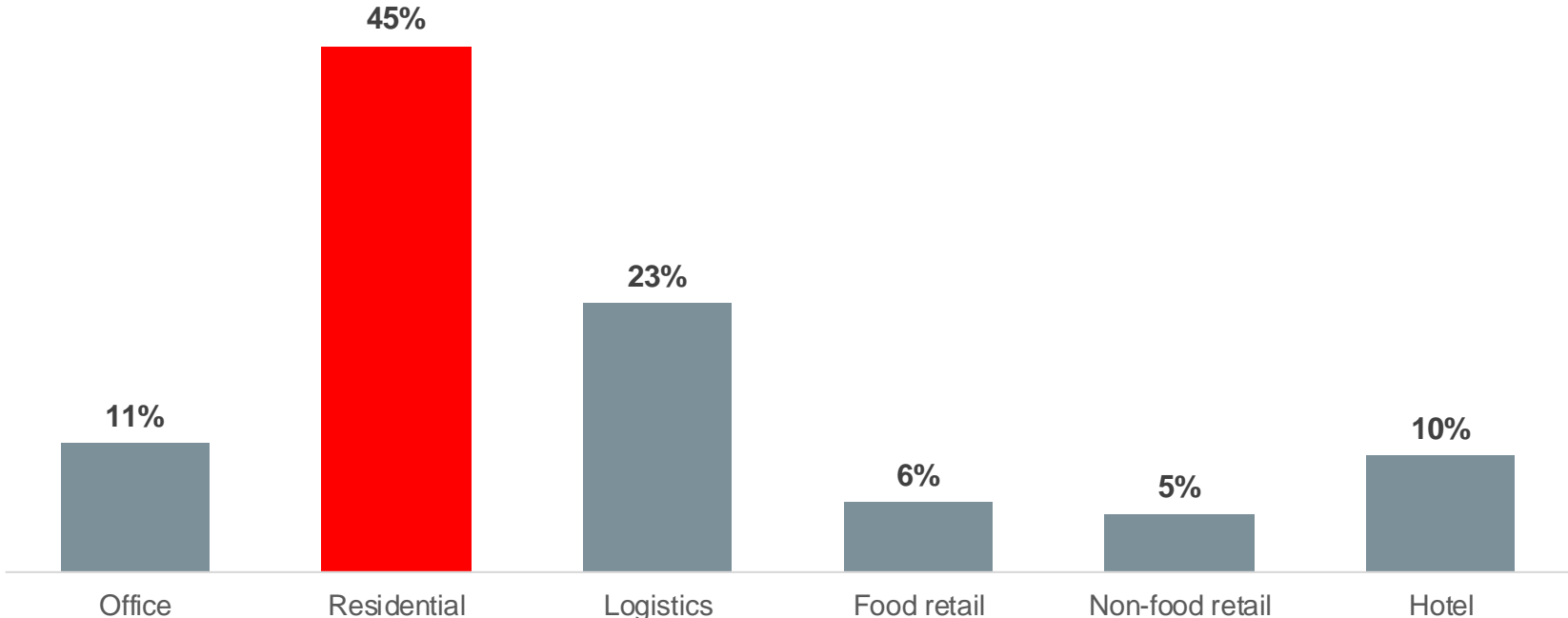
In view of the situation on the property market, which saying do you find most applicable now?



How do you currently assess the attractiveness of the German commercial real estate market as compared to the rest of Europe?

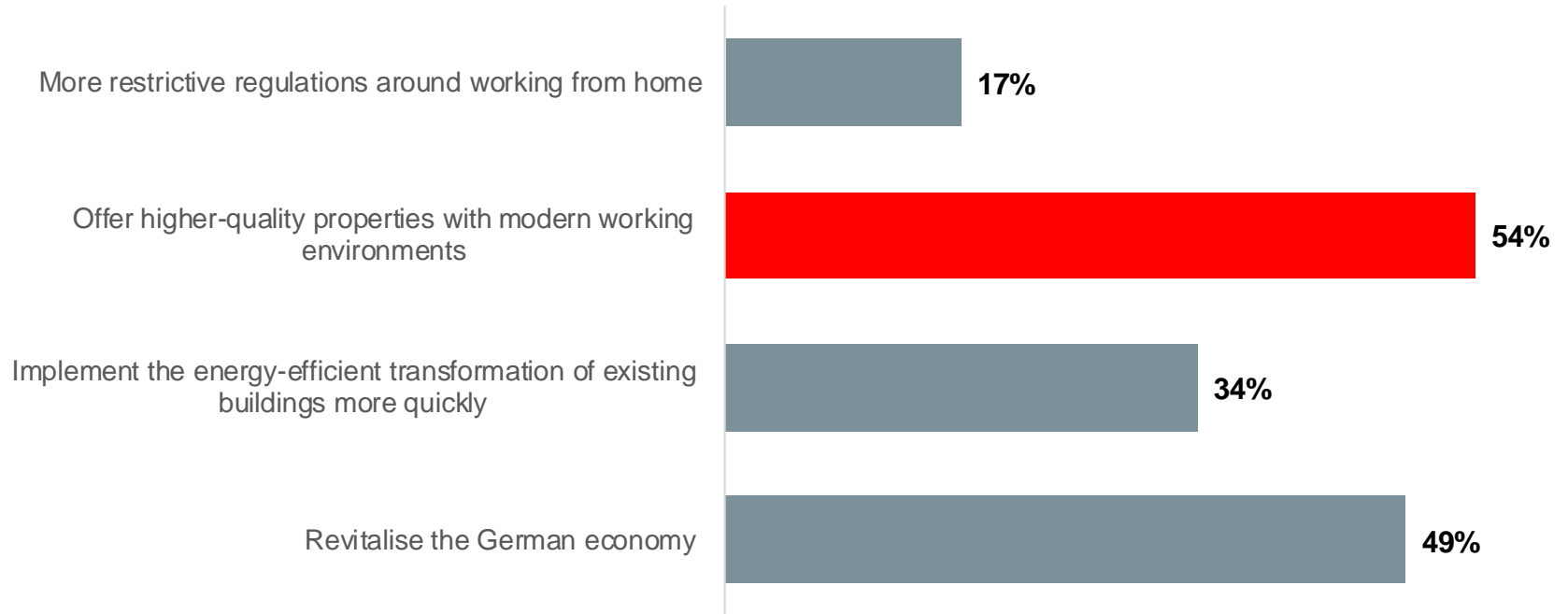


In your opinion, which asset class currently has the greatest potential to recover soon?



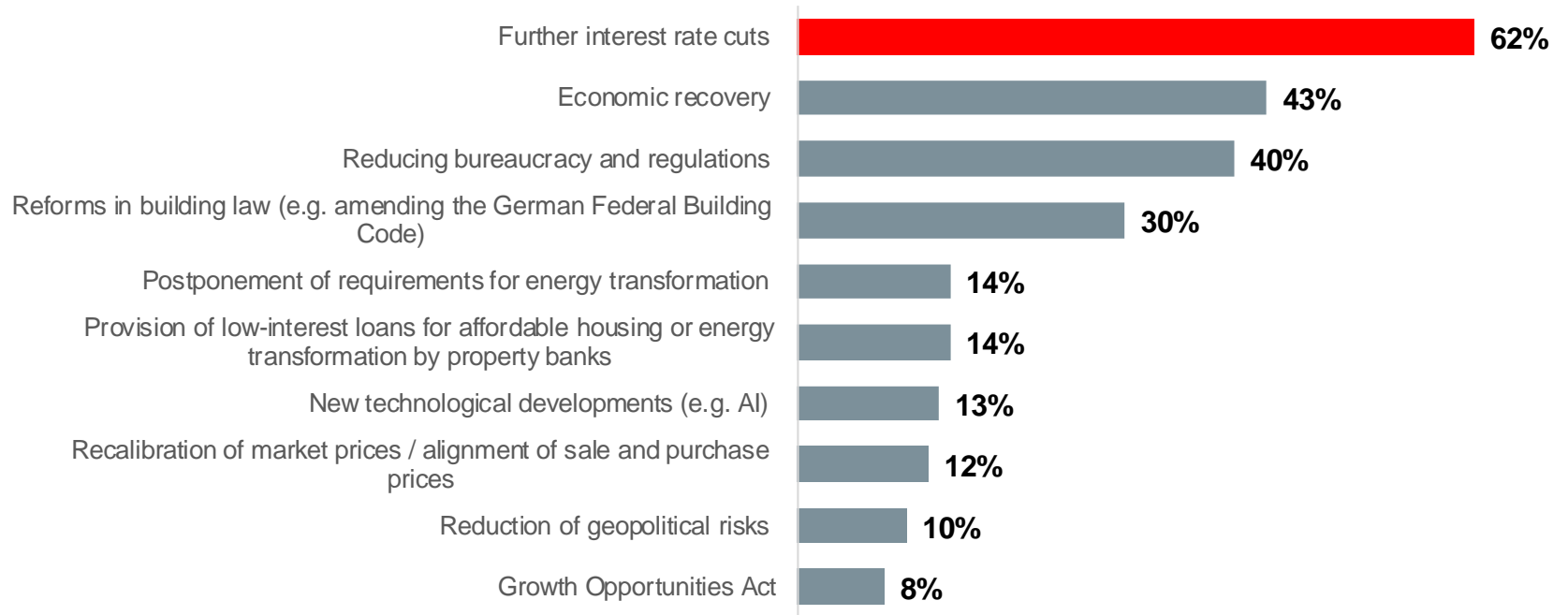
What has to happen for the office sector to become more attractive again?

(up to 2 responses were possible.)

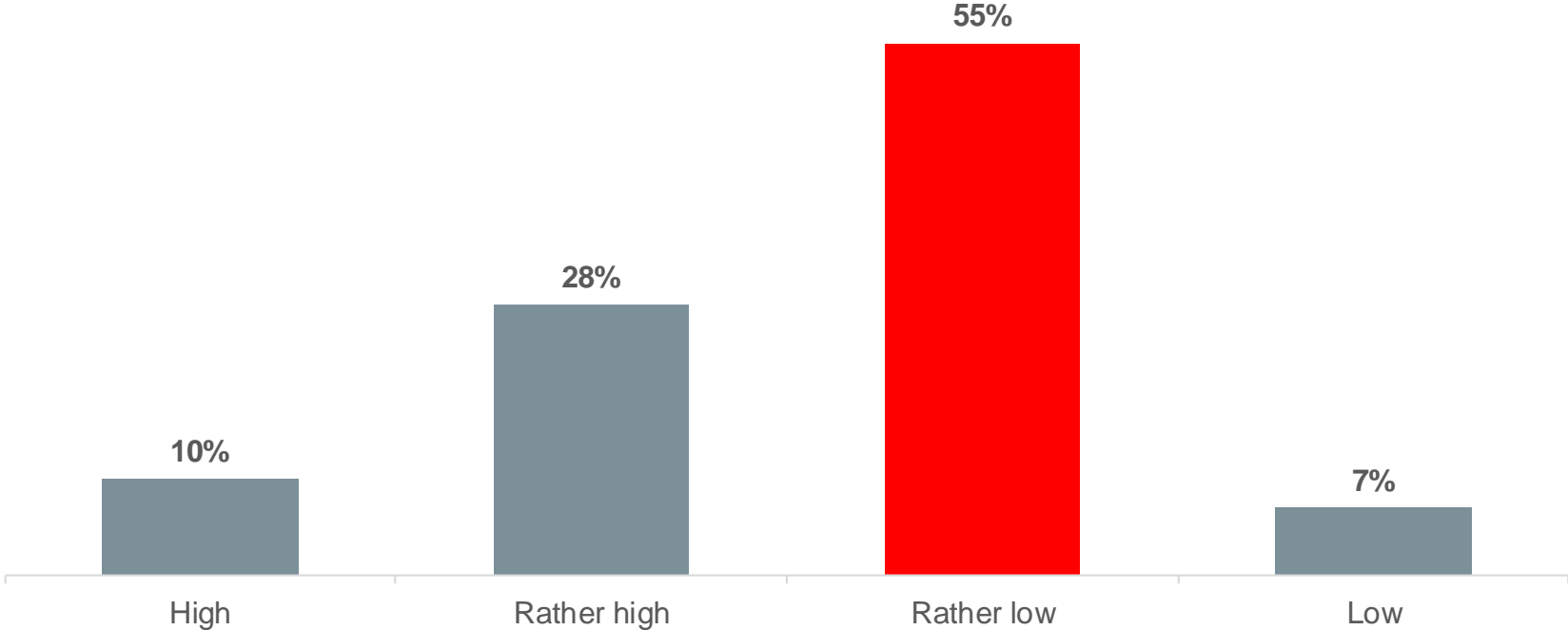


What could give the German property market a noticeable boost in the coming months?

(up to 3 responses were possible.)



How do you currently perceive the willingness of banks to provide financing, especially in the area of new business?



Published by

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Image source title:

Rcphotostock via Canva.com

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