



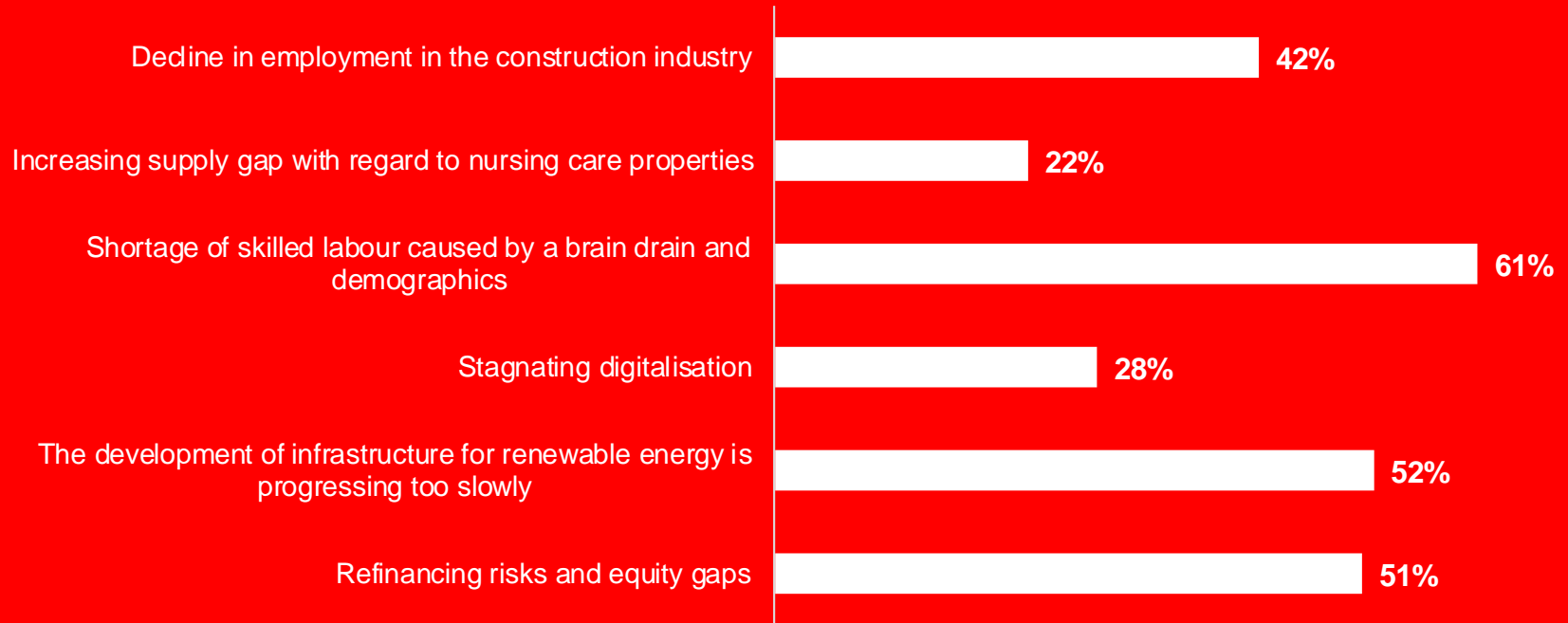
2nd Trendbarometer 2024 Opportunities & Risks

Results of the expert survey by
Berlin Hyp AG

**On the one hand, insolvencies and interest rate cuts were a long time coming.
On the other hand, the Growth Opportunities Act has finally been passed, there are a few deals in the pipeline and inflation has slowed down noticeably.
What is your take on the outlook for the real estate industry throughout the rest of the year?**



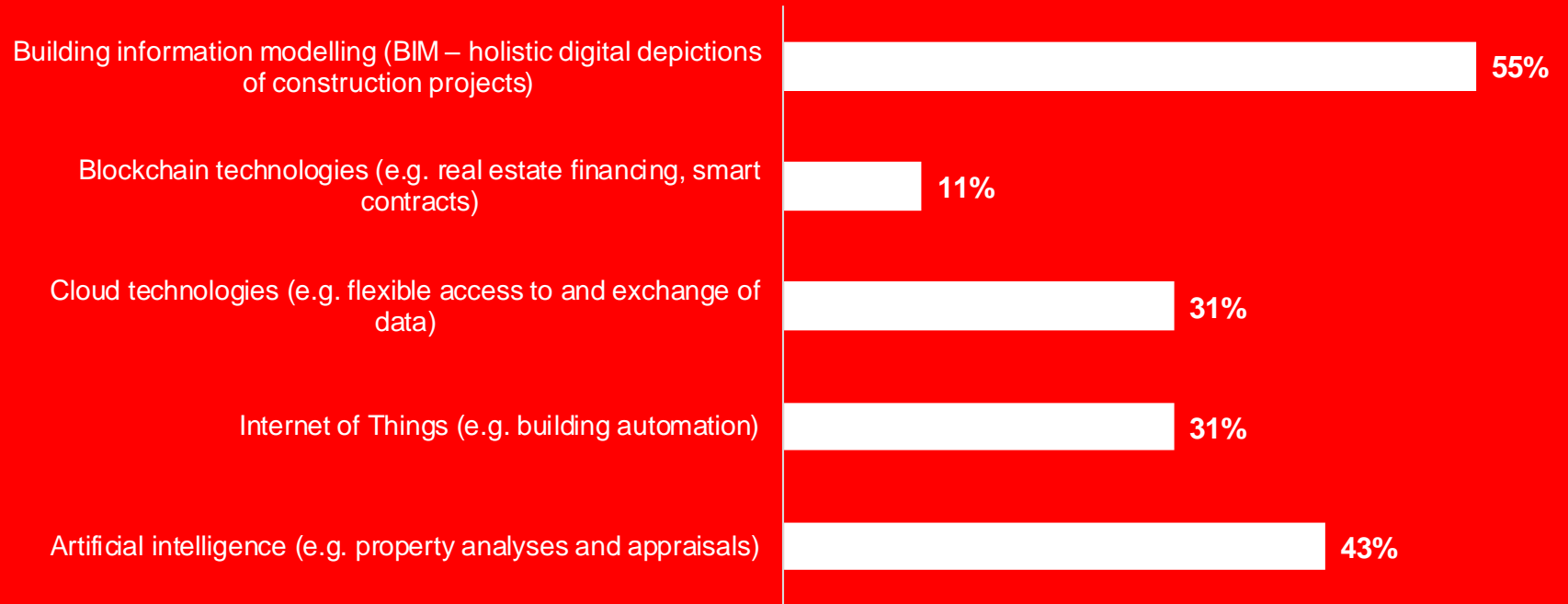
In your opinion, which risks need to be focused on more at this time?



Considering the current economic situation, what opportunities do you see for the real estate industry?



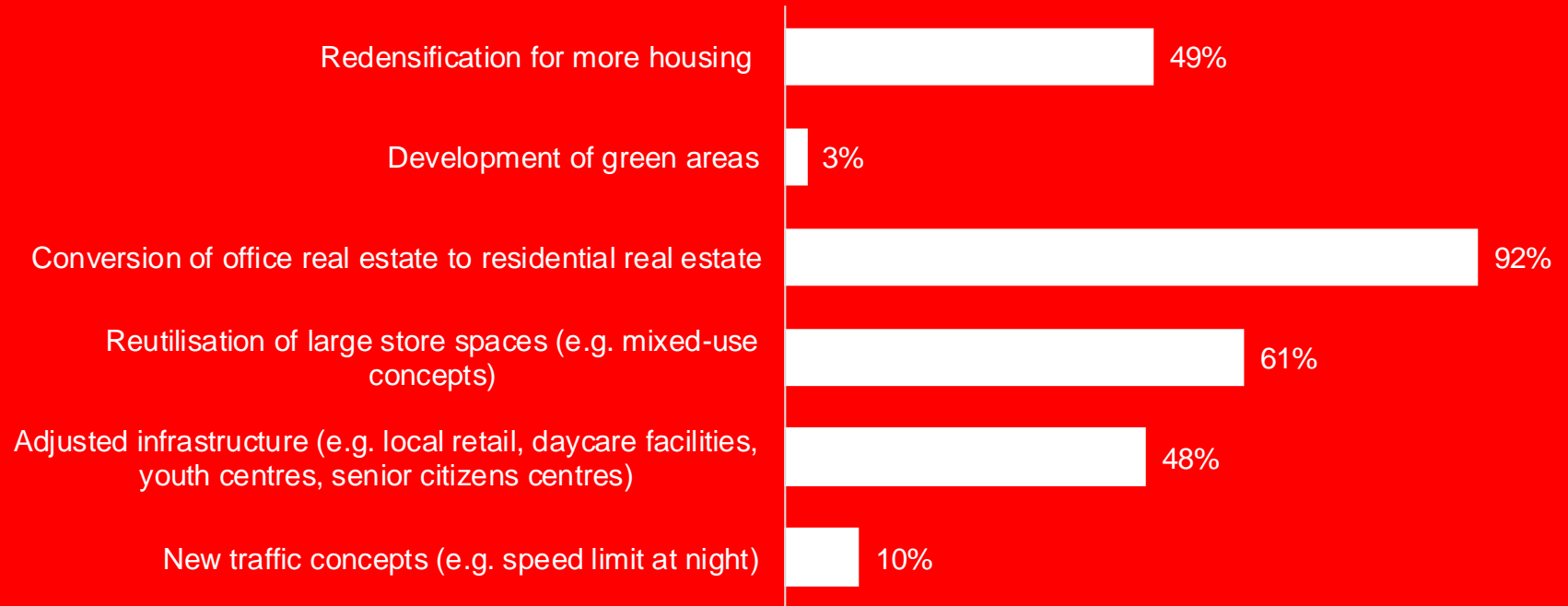
In your opinion, which digital technologies offer the best potential for the real estate industry?



New residential construction is experiencing a crisis. This also poses social risks. What would need to happen for residential construction to recover?



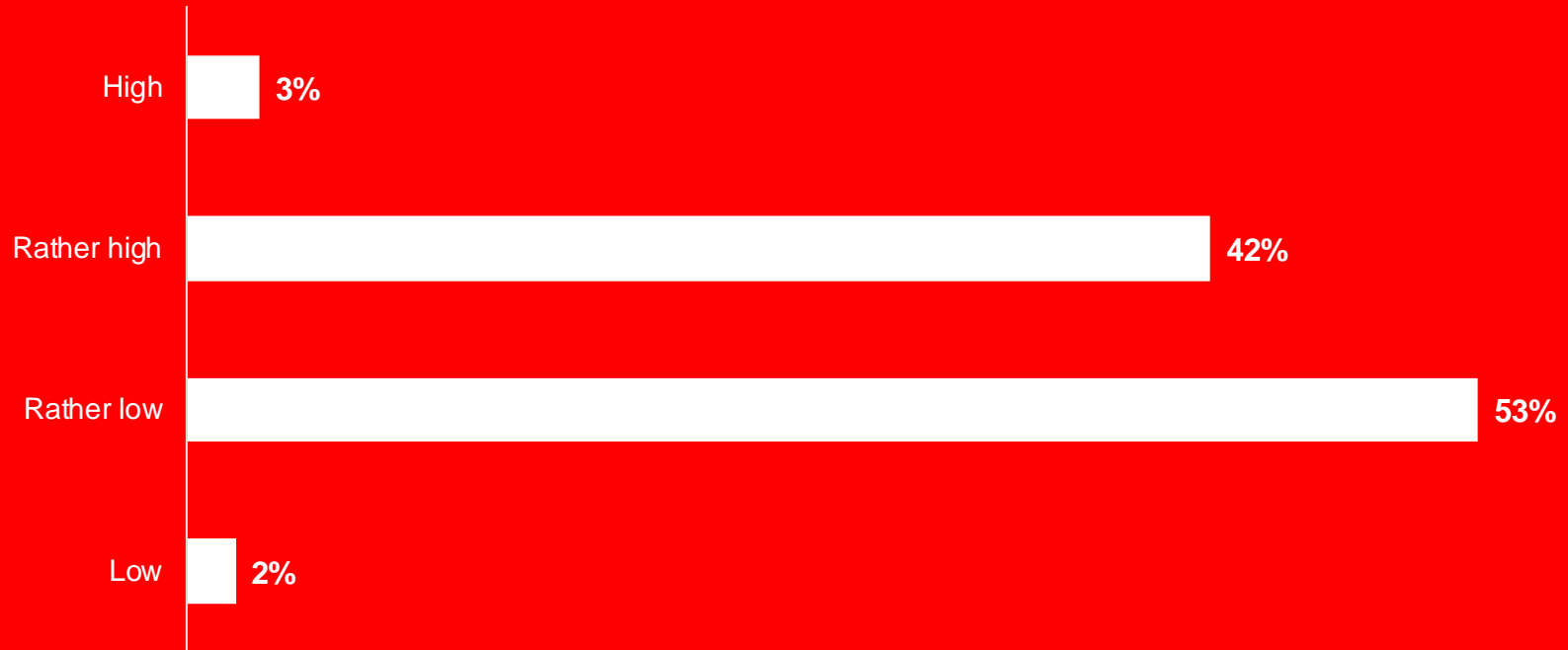
More and more people are moving to cities. While cities do not have sufficient housing, they do have vacancies for office and retail space. How can city centres and city district centres be transformed in a meaningful way?



How can the real estate industry protect itself against the loss of skilled labour?



Digitalisation, urbanisation, climate change, demographics. The real estate industry has a lot of problems to solve at the moment. How would you describe the level of the industry's willingness to change?



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